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| **Ali Rehan Haider**  Experienced software engineer with a focus on building engaging & accessible digital experiences | [coder.arh@gmail.com](mailto:coder.arh@gmail.com?subject=Job) +919903717311  [alirehanhaider.com](https://www.alirehanhaider.com/)  <https://github.com/Irehan> |
| **Relevant Experience** | **Technical Skills** |
| Front End Developer –  **Decode Meta Tech** 2022 – Present   * Built robust enterprise web apps with React.js, TypeScript, and Tailwind CSS, ensuring excellent performance and strong SEO results. * Greatly improved page load speeds for an e-commerce platform through effective code splitting and lazy loading techniques * Mentored 2 junior developers on Front-End best practices, improving team code quality. | **Programming Languages**  JavaScript (ES2015+), TypeScript, HTML, CSS, Sass  **Libraries & Frameworks**  React, Next.js, Node.js, Bootstrap, Tailwind CSS, Styled Components, Framer Motion, Anime.js, Lottie.js, Gsap |
| Front End Developer –  **Eppeok Solutions** 2021 – 2022   * Transformed legacy jQuery websites into modern, intuitive interfaces using Lottie.js animations, significantly enhancing scalability and streamlining maintenance efforts. * Enhanced SEO with modern CSS architecture, achieving 90+ Lighthouse scores across sites. * Conducted A/B testing on landing pages, significantly increasing conversion rates for a trading website. | **Tools & Platforms**  WordPress, Git, GitHub, Netlify, Vercel, Algolia, Webpack, Photoshop, Figma, Canva, and Jira |
| Front End Developer –  **SZI Technologies** 2020 – 2021   * Boosted site efficiency by 40% for key projects by streamlining asset delivery with Webpack and integrating Cloudflare CDN for enhanced caching. * Developed a WCAG 2.1-compliant user interface using Axe and VoiceOver, enhancing accessibility for users with disabilities. * Converted PSD/Figma mockups into responsive HTML/CSS templates with hover animations and scroll effects.   **Additional Experience**  **Family Cyber Cafe Business, Kolkata** 2011 – 2019   * Managed daily operations of a high-traffic cyber cafe, overseeing hardware maintenance, software troubleshooting, and customer support. * Enhanced operational efficiency by organizing workstation maintenance schedules, reducing downtime and improving customer access to services. * Promoted business growth by creating basic online listings and flyers using Photoshop, boosting local visibility and attracting more repeat customers. | **Additional Skills**  SEO Best Practices, Cross-Browser Compatibility, Accessibility (WCAG Compliance), CI/CD Pipelines, Performance Optimization  **Education**  Arena Animation - Diploma in Graphic and Web Design (2020  B.A(Honors) - J R N Rajasthan Vidyapeeth (2011)  NIOS (2008) |